

GCSE Business Studies – Yr 10

Work to be covered w/c 04 January 2021 – 12 February 2021

Date	Topic	Resources
W/C 04 January 2021	The marketing mix - Place	My Revision Notes – OCR GCSE Business Michael Schofield pages 35-36 https://www.bbc.co.uk/bitesize/guides/zj9rgwx/revision/3
W/C 11 January 2021	The marketing mix - promotion	My Revision Notes pages 34-35 https://www.bbc.co.uk/bitesize/guides/zj9rgwx/revision/4
W/C 18 January 2021	How the 4 Ps of the marketing mix work together Market data	My Revision Notes pages 37-38 https://www.bbc.co.uk/bitesize/guides/zj9rgwx/revision/5 My Revision Notes pages 38-39 https://www.bbc.co.uk/bitesize/guides/zj9rgwx/revision/6
W/C 25 January 2021	The role of human resources Organisation structures	My Revision Notes page 40 https://www.bbc.co.uk/bitesize/guides/zbfpbkb/revision/1 My Revision Notes pages 41-44 https://www.bbc.co.uk/bitesize/guides/zbfpbkb/revision/2 https://www.bbc.co.uk/bitesize/guides/zbfpbkb/revision/3
W/C 01 February 2021	Organisation structures Different ways of working	My Revision Notes pages 41-44 https://www.bbc.co.uk/bitesize/guides/zbfpbkb/revision/4 My Revision Notes pages 45-46 https://www.bbc.co.uk/bitesize/guides/zbfpbkb/revision/5
W/C 08 February 2021	Communications in Business	My Revision Notes pages 47-50 https://www.bbc.co.uk/bitesize/guides/zjdwd6f/revision/1 https://www.bbc.co.uk/bitesize/guides/zjdwd6f/revision/2

	https://www.bbc.co.uk/bitesize/guides/zjdwd6f/revision/3
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